

Increase your business opportunities ...

The following member benefits offer a variety of services and products designed to increase your business opportunities. Join us!

Chamber Gift Certificates

Redeemable only at Member businesses, this program is one of the most effective tools to create commerce and keep local money here in the West Bend area. Chamber Gift Certificates are purchased by individuals and corporations and make great gifts for family, employees and friends. Many local businesses purchase them annually for their employees.

Chamber Website – www.wbachamber.org

Member businesses are listed on our new website featuring a dynamic searchable business directory making it easier and faster for customers to find you online.

Offer Hot Deal coupons, advertise job postings and submit events for our online events calendar as part of your membership. Members also receive a FREE page to increase visibility and connect with their existing website.

BusinessAfterHours

Host a BusinessAfterHours event and gain “top of mind” awareness for your business while you network with Chamber members in a fun, relaxed social setting.

Held the fourth Wednesday of each month, BusinessAfterHours are a great way to celebrate grand openings, a move to a new location or to showcase your existing business. This is a great promotional event that attracts an average of 50-75 business people per month.

Home Garden & Leisure Show

Showcase your home, garden or leisure business to 2,000+ consumers as an exhibitor, event sponsor or seminar presenter. Discounted vendor space and priority placement is only available to members.

Washington County BusinessAfterHours

A county-wide cooperative effort, networking event with business leaders and professionals from in and around the Washington County area. Mix business and pleasure, enjoy food and refreshments and hear from a featured speaker.

Local Business Spotlight

Opportunity to promote your business on WBKV-AM 1470 / WBWI-FM 92.5 Radio LIVE Tuesdays at 9am for FREE!

Ribbon Cutting & Groundbreakings

Celebrate a new location or expansion with a visit from the Chamber Ambassadors. Our newsletter will spotlight the Ambassador greeting with a photo and short description about your business. We also work with local media to enhance your exposure.

Government Relations Committee

We have formed a Government Relations Committee which is responsible for improving the West Bend area business climate by surveying, monitoring and facilitating communication between Chamber members and government officials (local, county, state and federal).

Leadership Greater West Bend

Increase your knowledge of the area as well as develop vital skills in community leadership by participating in the Leadership program. Relationships forged in the eight month program will last a lifetime!

Legislative Involvement

Attend Legislative Updates, Candidate Forums and benefit from Chamber involvement with WMC, the Wisconsin Manufacturers and Commerce, as we advocate on your behalf.

West Bend City Map

Members can advertise and promote their business in full-color West Bend city map distributed free to visitors and residents.

West Bend Community Profile

Promote your business in the #1 marketing piece distributed by the Chamber to residents and visitors. Many local businesses also use this profile as a recruitment tool.

Relocation & Tourism Contacts

Our office has contact with thousands of people per year. We are able to exclusively share your business with people seeking relocation information and people seeking visitor information. Over the past year our office has handled thousands of phone calls and walk-in visitors.

Tuesday NewsClips

Stay current with this weekly quick-read e-newsletter. Plus send us your message and we'll include it in the next issue.



WIN (Washington County Interactive Networking)

Early-risers can attend this breakfast networking meeting co-hosted with the Germantown and Hartford Area Chambers. Plan on attending to expand your business connections! Reservations required.

Event Sponsorship

Gain extra promotional benefits by sponsoring an event and receive premier recognition on event related materials.

Membership Lists

Market directly to Chamber member businesses with FREE member business lists available in either hard copy or peel-and-stick labels.

Chamber Newsletter Insert

Your business can reach over 700 recipients through the Chamber's newsletter or direct mail opportunities.

Education

Attend seminars and programs at a members-only rate to gain knowledge from top-notch presenters.

Certificate of Origin

Certification of paperwork indicating that your product originated in the United States is available at the Chamber office. The service is FREE to members!

Exclusive Business Referrals

Receive exclusive referrals of your business to visitors and residents calling the Chamber for information.

... **increase your bottom line!**



Why join?

Why Should You Join the West Bend Area Chamber of Commerce?

The West Bend Area Chamber of Commerce is committed to creating opportunities for commerce and our community.

Through a variety of member benefits, we continue to work to ensure you experience value for your membership dues. Visit us on the web at www.wbachamber.org to learn more!

We get involved!

- We are devoted exclusively to the commercial, industrial and civic development of the West Bend area.
- We serve as an advocate between West Bend businesses and local government for the purpose of achieving mutual goals.
- We sponsor seminars and programs to promote community awareness and civic responsibility.
- We conduct or sponsor continuing education programs that are designed to assist and cooperate with established West Bend area businesses.
- We coordinate the efforts of local business people to attract customers.
- We provide convention and tourism information for the West Bend community.
- We answer thousands of questions each year about the West Bend area.
- We spread the word about the benefits of relocating to or visiting the West Bend area.

2013 Board of Directors

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Businesses working together for our community!



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