





### "PARTNERS IN PROGRESS"

### The West Bend Business Development Committee Cordially invites you to their networking event:

# SUPPLY CHAIN CONNECTIONS

# Friday, April 1<sup>st</sup>

## 8:00am – 9:30am

#### Manitou Group (formerly Gehl Corporation) Main Entrance, One Gehl Way - West Bend

Supply Chain Connections is a local business gardening opportunity for West Bend manufacturers and suppliers to network with each other, in response to your feedback as provided through the West Bend EDC Business Retention Surveys of 2007 and 2009.

Over 84% of all goods and services purchased by businesses within the city of West Bend secure these supply chain items from outside our local area. Furthermore, 15% of respondents purchase greater than 25% of total purchases through internet suppliers (WBEDC Business Retention Survey 2009).

#### This is a FREE event breakfast is courtesy of the Manitou Group. Reservations are required by Tuesday, March 22, 2011! SPACE IS LIMITED!

#### Please contact the West Bend Area Chamber at 262-338-2666 to reserve your spot.

The West Bend Business Development Committee is an ad-hoc committee comprised of representative from local businesses; West Bend Area Chamber of Commerce, West Bend Economic Development Committee and the City of West Bend – Community Development Department. The purpose of this committee is to explore ideas and provide opportunities for improving local business retention and growth, business development and attraction, and the improving the local economic environment.