

## Learn More about the YP Academy Topics

Session 1: "Professional Presence for Young Professionals"

Session 2: "Strengths-Based Leadership"

Session 3: "Lead Yourself First"

### Questions & Answers:

Q: What is the cost to attend the YP Academy?

A: *The cost is \$40 for all three sessions.*

Q: How can I pay for the YP Academy?

A: *We can either invoice your company, or you may pay online with a credit card.*

Q: Will dinner be provided?

A: *Yes. The first half hour of each session will be for dinner/networking time.*

Q: Can more than one person from one company/organization attend?

A: *Yes, this is open to all Young Professionals, ages 21-40.*

### Quick Links

The Chamber of Manitowoc County  
Sail Young Professionals

*Sail Young Professionals of Manitowoc County, is affiliated with The Chamber of Manitowoc County, and brings together young professionals by offering a welcoming social environment through planned activities and opportunities for professional development.*



***Sail Young Professionals of Manitowoc County is pleased to introduce the Young Professional Academy. This is a three-part educational series giving the participants an opportunity to enhance their professional development while networking with the peers.***

***Graduates of the YP Academy will be recognized at the Sail Annual Banquet in November 2014.***

***The Sail YP Academy is sponsored in-kind by Silver Lake College of the Holy Family & UW-Green Bay.***

## Session 1: "Professional Presence for Young Professionals"

***Presented by: Juliet Kosarzycki, MBA, CPC, Yellow Zone International***

**Wednesday, February 5, 2014 - 5:30-7:30 PM**  
Manitowoc Public School District Office  
2902 Lindbergh Dr., Manitowoc

Topics Covered:

- Top mistakes to avoid if you want to advance in your company
- Essential techniques to be viewed as an invaluable professional
- Strategies to look and feel confident (even with you're not).

Juliet has been inspiring others to take action from an attitude of adventure for more than 20 years. Her message moves audiences to discover what is possible. The message is simple: step out of your comfort zone and step into a world of confidence, success and new opportunities in business and in life.



## Session 2: "Strengths-Based Leadership"



**Presented by: Laurie Crawford**

**Wednesday, March 19, 2014 - 5:30-7:30 PM**

Silver Lake College of the Holy Family  
Franciscan Center for Performing Arts - Room 115  
2406 S. Alverno Rd., Manitowoc

Laurie Crawford will discuss how to understand and develop your strengths to be more effective at work and at home.

Laurie Crawford emerged as a life coach, seasoned with extensive education and professional experience. As a life coach, Laurie helps clients develop solutions and strategies to achieve positive results in areas where they feel stuck, whether in their personal or professional lives.

## **Session 3: "Lead Yourself First"**

**Presented by: Jamie Schramm, MBA,  
Employee Development Manager,  
Kohler Credit Union**

**Thursday, April 24, 2014 - 5:30-7:30 PM**

UW-Manitowoc  
705 Viebahn St., Manitowoc



When learning to lead, many leaders make the assumption they must learn the skills in order to lead others, to go out and improve, fix and evaluate their teams, etc. While those skills hold much value, the first step - and the most important - is learning to lead yourself well first! It will be the first and most difficult step in your leadership journey.

Raised and currently residing in Sheboygan, WI, Jamie brings a wealth of knowledge from the manufacturing sector and classroom teaching into workshop experiences. He combines both a hands-on understanding of relevant business issues combined with a realization that learning and developing ourselves is a lifelong endeavor.



Try it FREE today.